

Run For Their Lives

5 K World Hunger Fun Run

This is an excellent idea for raising money and community awareness for World Hunger. The Entry fee would be according to the target audience. Each participant could receive either a T shirt or something else (pair of Gospel Crocks from Soles4Souls, etc.) which would be included in the entry fee. Water and food stands could also be done. Children could be encouraged to walk or run a “Mile Run” at the same time, perhaps the smaller children ... in a more protected area (i.e. soccer field) with volunteers.

This could be done for the community, association of churches, colleges or as a competition between groups. This could be coordinated with a church/community ministry project during the day and/or a Harvest Festival at night.

Suggestions for Organization:

1. Organize a committee of 3-6 people. The chairman would coordinate all activities.
 - a. *Public relations Coordinator:* Meet with the pastor, pastor group in community, association of churches (director of missions), ecumenical pastor’s group, community leaders, Chamber of Commerce, etc.
 - b. *Publicity Coordinator:* Make flyers for local businesses, etc, put announcements in bulletins, newspapers, radio, etc.
 - c. *Donations Coordinator:* Talk to businesses and organizations for donations for giveaways (sponsors for t-shirts, etc.), door prizes, and possible winner’s prizes. These donations must fit the target audience – that is, families may get certificates for toy stores (Home Depot, Walmart, etc.), while college students may get certificates to Old Navy, Gap, etc.
 - d. *Food/Water Stands Coordinator:* A food stand with hamburgers, hotdogs, or sandwiches would be a way to raise money for the World Hunger Fund. A water/Gatorade stand is needed for runners, especially on a hot day. Many companies will donate water and Gatorade; the result would be solid profit.
 - e. *Volunteer Coordinator:* Someone to enlist needed volunteers for all areas.
2. Other decisions for committee:
 - a. Set date, time, and place.
 - b. Select target group, i.e. college, singles, family, community, or church.
 - c. Type of fun run: competitive vs. fun. (one college against another for example)
 - d. Decide on the cost of the entry fee. This fee should be affordable for your area.
 - e. If it is a family run, a nursery needs to be provided. Also consider, for example, the Mile Run for smaller children along with other games. This is also a great learning opportunity for Mission Friends and Awanas.
 - f. Need to obtain a list of volunteers to be stationed around the route for relief areas.
 - g. Decide if there will be an entry gift: t-shirt, gospel crocks, etc.
 - h. Decide on Winner’s Prizes.
 - i. Find adequate parking and rest areas with chairs. Parking attendants/volunteers may be necessary.
 - j. Need sound system with music and announcer for door prizes, etc.
 - k. Need an entry processing area. (A treasurer and volunteers to give out entry gifts).
 - l. Notify local EMS and Police Departments of date, time of run.

Have Fun and consider making this a yearly event to raise money for World Hunger!